

# THE ROYAL ISLE OF WIGHT COUNTY SHOW

Sunday 30th August 2020

## AREA SPONSORSHIPS

Each area of the Royal Isle of Wight County Show has its own distinct identity.

From Livestock, Pigs, Poultry, Dogs, Equine, Food, Country Pursuits, the Members' Pavilion and the Village Green, each Area Lead creates a unique environment designed to educate, inform and entertain. Many of these areas are available for sponsorship, enabling you to reach customers and visitors with a direct interest in your market.

Packages can be tailored to your needs but typically they include:

- Area naming rights.
- One page in the Show programme for advert or editorial.
- Logo and links on the Show website and our social media.
- Regular coverage in the Show commentary.
- 1 Main Ring banner space.
- Free space within the area for your stand.
- 4 Show entrance tickets.
- Invitation to the Opening Ceremony Reception.

## MAIN RING BANNER SPACE

Starting from just £50 to display a banner around the Main Ring, this is an ideal introduction to promote your business at the Royal Isle of Wight County Show.

## CORPORATE HOSPITALITY

A range of corporate hospitality options are available for you to entertain your clients and friends in our exclusive Members' Pavilion.

There are a number of other sponsorship opportunities available and packages of any size can be tailored to your requirements.

Please get in touch to discuss how we can work together: [riwas@naturalenterprise.co.uk](mailto:riwas@naturalenterprise.co.uk) or 0845 226 9098.

Shide Meadows Centre, Shide Road, Newport, Isle of Wight PO30 1HR

Net proceeds from the Royal Isle of Wight County Show support the Rural Careers Fund, helping Isle of Wight students to gain qualifications that will help improve farming and land based industries on the Island.

